

Walmart 



2022 CYCLO-CROSS
WORLD CHAMPIONSHIPS



FAYETTEVILLE-ARKANSAS
USA



2022 WALMART UCI CYCLO-CROSS WORLD CHAMPIONSHIPS

CENTENNIAL PARK • FAYETTEVILLE, ARKANSAS

JANUARY 28-30, 2022

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 FAYETTEVILLE

 OS TRAILS



OUR TRAILS LEAD TO ADVENTURE

As the United States' first city to be designated as a UCI Bike City, finding adventure in Fayetteville via two wheels is a given. In addition to great views and exciting terrain, you'll find amazing food and eclectic shopping – all easily accessible from your bike. So, saddle up and Experience Fayetteville!

EXPERIENCE
FAYETTEVILLE
experiencefayetteville.com



WELCOME TO FAYETTEVILLE!



On behalf of our city, it is my honor to welcome you to Fayetteville, Ark. for the 2022 Walmart UCI Cyclo-cross World Championships. While you're here, it is my hope that you will feel the open-door, open-mind, open-heart philosophy that permeates through our city.

Preparing for your arrival has been an exciting journey for us. I have proudly watched as Centennial Park grew from rough wooded terrain to become home to the one-of-a-kind cyclo-cross course that many of you will battle over the next few days. I look forward to watching along with fans from around the world and I wish you the best of luck.

We know that the UCI could've chosen any number of cities – both in the United States and abroad – to host. I am proud to be mayor of the second U.S. host city chosen in the event's 70-plus year and I look forward to counting this among my favorite accomplishments.

While you're here, I invite you to experience Fayetteville and our thriving art scene, culinary gems, night life, historic sites and cultural attractions. I hope I get to meet some of you while you're out exploring and that I'll have an opportunity to ask "Don't you just love this city?" and that your answer will be "Yes!"

Sincerely,
Mayor Lioneld Jordan



Live better outdoors in NWA

We're proud to support the 2022 UCI Cyclo-Cross World Championships in the community where we began 60 years ago. Our company mission is to serve by not only helping people save money, but also to live better. This includes equipping our customers with everything they need to enjoy a healthy & active lifestyle outdoors. We're excited to show how Northwest Arkansas is a world-class destination for work & play.



AN UNFORGETTABLE EXPERIENCE



On behalf of Experience Fayetteville: Welcome!

As chief executive officer of Experience Fayetteville, our city's destination marketing organization, I am beyond excited to have athletes, spectators and media visiting Fayetteville from around the globe for the 2022 Walmart UCI Cyclo-cross World Championships. We are honored and excited to be the second U.S. city to host this event in its 72-year history.

The Fayetteville experience is as varied and diverse as the people who live, work and play here. That is reflected in our thriving arts scene, legendary live music and nightlife, culinary treasures and events and attractions that make our city and region so special.

Surrounded by the beauty of the Ozark Mountains, our community prides itself on being inclusive and welcoming to all. That's part of the reason we've been ranked, for the sixth year in a row, by U.S. News & World Report as one of the top 10 best places to live in the United States.

While you're here, we hope you will enjoy our hospitality and world class amenities, like Centennial Park, home to the one-of-a-kind cyclo-cross course where the race will be held. And I hope you'll stop by the Experience Fayetteville Visitors Center to say "Hi" or just to have a seat and charge your phone. This is also the perfect place to pick up a souvenir or to plan a "To Do" list that might include a trip along the Fayetteville Ale Trail, a self-guided tour of our region's local breweries, or a visit to Dickson Street, our entertainment district.

Wherever you go while you're here, sincere service, genuine people and engaging experience await you and we're so happy you are here.

Molly Rawn, CEO
Experience Fayetteville

FROM UCI PRESIDENT



I am delighted that the 2022 Walmart UCI Cyclo-cross World Championships are returning to the United States, nine years after they were held in the country for the first time, in Louisville.

In 2022, our UCI Cyclo-cross World Champions will be crowned in Fayetteville, Arkansas. But first they will need to conquer a challenging course on the slopes of Millsap Mountain and its newly created Centennial Park that will include artificial footbridges and technical descents and climbs.

This former agricultural site, just minutes from the heart of central Fayetteville, is an ideal venue for our leading cyclo-cross event of the year. While it is ready to host the world's Elite athletes, Centennial Park is also open to local residents and visitors, who can ride on an extensive network of trails.

It is exactly this commitment to cycling at all levels that helped Fayetteville earn the UCI Bike City label in 2021. The city has a comprehensive bicycle master plan that includes investment in infrastructure, trails, road safety and children's cycling initiatives.

But on 28-30 January, it will be the domain of the very best Junior, Under-23 and Elite riders as they vie for the prestigious rainbow jersey. This annual event traditionally attracts hundreds of athletes and team members, thousands of on-site spectators and millions of television viewers around the world. Its organization is a huge undertaking, and I would like to take this opportunity to thank the Organizing Committee, officials, sponsors and volunteers, as well as USA Cycling under the leadership of its President and CEO Brendan Quirk.

I am greatly looking forward to following the racing in Fayetteville, where the very first UCI World Champions of 2022 will be crowned. Good luck to all those taking part!

David Lappartient
UCI President

THE DO'S AND DON'TS

- DO** check the weather each day. Come prepared for rain & cold temperatures. Races take place rain or shine.
- DO** bring lawn chairs if you wish to sit down.
- DO** arrive early to find course-side views of the races.
- DO** bring good sportsmanship to Centennial Park.
- DO** bring enthusiasm and good spirits to cheer on the riders.
- DO** wear comfortable shoes for standing and walking on natural terrain.
- DO** allow time for riding a shuttle from your parking area to Centennial Park.
- DO** respect Covid-19 health measures:
 - face masks are required (KN95, N95 or FFP2 highly recommended)
 - do not approach the riders (so no selfies and no autographs)
 - respect social distancing at all times (particularly when eating and drinking)
 - respect signposting, especially when walking around the site.

- DON'T** wait to the last minute to purchase your tickets!
- DON'T** leave bottles and food wrappers laying on the ground.
- DON'T** walk on race course, except at designated crossing locations.
- DON'T** bring outside food or drink in the venue. (You may bring bottles for infants and young children requiring formula or other liquids.)

ADDITIONAL CONSIDERATIONS:

All bags will be checked. Here is a list of prohibited items:

- NO** firearms or weapons of any kind
- NO** outside food or drink
- NO** pets allowed – Service animals are allowed in the venue
- NO** drones or unmanned aircraft.
- NO** signs
- NO** megaphones
- NO** amplified sound
- NO** large spectator items – for the safety of our athletes and spectators, and for just plain courtesy, please keep any kind of poles, selfie sticks, large flags or gimbals at home. This way everyone enjoys the races and their sight lines aren't ruined.

CODE OF CONDUCT

The Fayetteville 2022 staff and our partners are dedicated to providing a safe and enjoyable environment for everyone. Please be courteous and respectful to those around you and refrain from behavior that interferes with other's ability to enjoy the race and event. When attending you are required to refrain from the following:

- Behavior that is offensive, unruly or illegal in nature
- Using or displaying foul or inflammatory language or gestures
- Verbal or physical harassment of riders and attendees
- Throwing objects on the course
- Interfering with the race or touching riders
- Failing to follow instructions given by Fayetteville 2022 staff
- Intoxication or other signs of impairment that results in irresponsible behavior
- Smoking is prohibited at Centennial Park

DID YOU KNOW?

COUNTRIES REPRESENTED

Athletes from more than 20 countries

SANCTIONING GOVERNING BODIES

Union Cycliste Internationale (Aigle, Switzerland)
USA Cycling (Colorado Springs, Colorado)

LOCAL HOST

Experience Fayetteville

EVENT MANAGEMENT

Medalist Sports, Inc.

COURSE HIGHLIGHTS

- Construction of course started in 2020
- 3 Kilometers (1.75 Miles)
- Features include: short steep hills and obstacles that may require dismounting and running with the bike.
- Races take place rain or shine, making cyclo-cross riders some of the toughest across disciplines.

PARTICIPATING COUNTRIES



A BIKE CITY IN THE HEART OF AMERICA



In 2021 Fayetteville, Arkansas became the first city in the United States to be designated by the UCI as a Bike City. This designation recognizes cities and regions that not only host cycling events but also demonstrate outstanding commitment to cycling for all.

The aim of the UCI Bike City label is threefold:

1. To reward cities and/or regions that invest in cycling in all its forms;
2. To build long-term relationships between the UCI and different cities and/or regions, supporting them in their strategies for cycle use;
3. To inform the wider public about bike friendly cities and/or regions that are excellent locations for bike tourism.

The UCI Bike City designation is awarded based on two key pillars and 8 criteria:

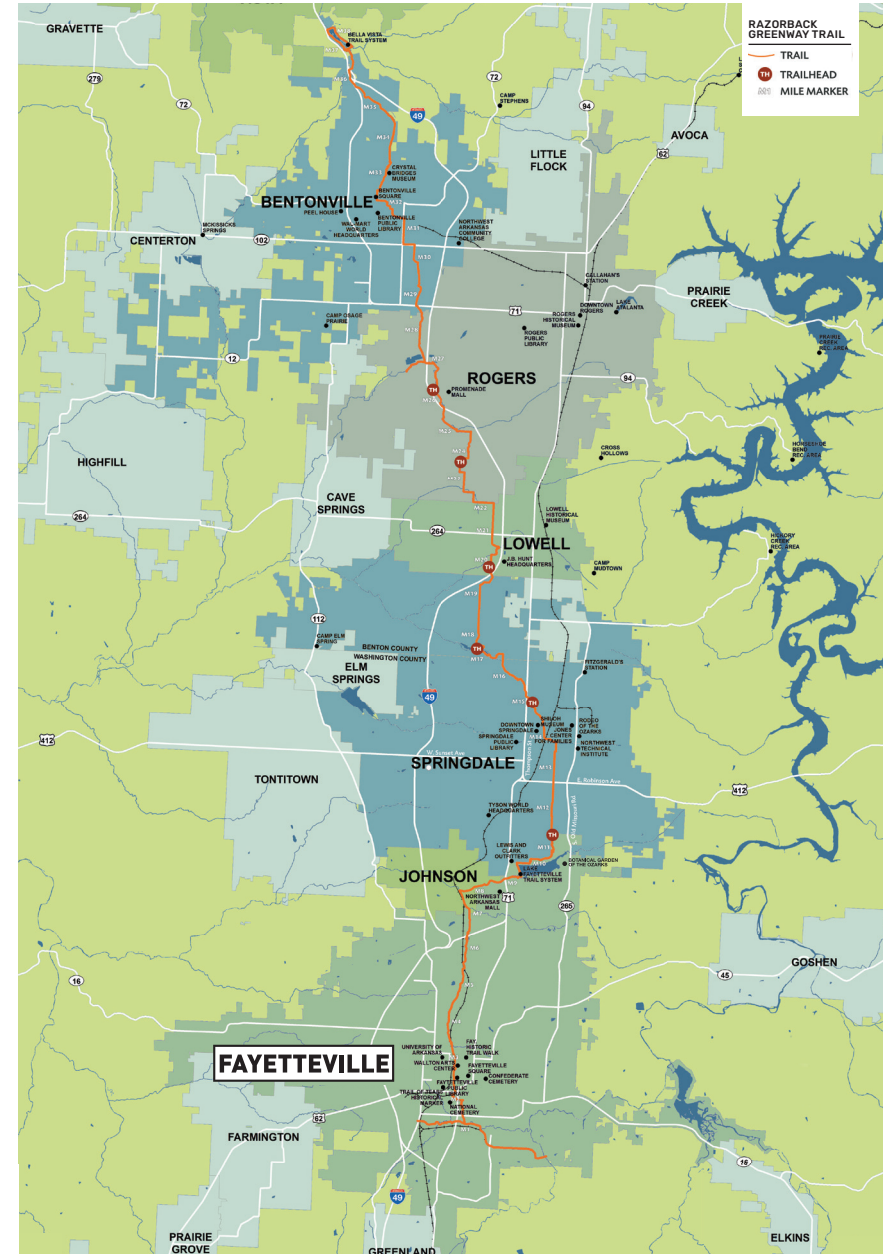
PILLAR 1: Hosting UCI events (World Championships / World Cups)

PILLAR 2: Investing in Cycling for All in these 8 ways:

1. A clear, long-term cycling strategy
2. Dedicated funding for the promotion of cycling in the city or region
3. Better infrastructure for bikes
4. Increase in cycle usage
5. Promotion of road safety
6. Organization of mass participation and closed road events
7. Provision of child cycle training
8. Measurement and monitoring of progress

Fayetteville is proud of our designation as a Bike City. But we are even more proud to share our bike culture with visitors. So while you're here, hop on a bike and enjoy all the hospitality that Fayetteville has to offer!

CONNECTING NORTHWEST ARKANSAS



DOWNTOWN AND DICKSON STREET

Fayetteville has long been considered the entertainment capital of Northwest Arkansas, and a huge part of that reason is the downtown, which serves as the epicenter of fun throughout the region.

Dickson Street and the nearby Historic Downtown Square, as well as the areas around and between them, are home to many of Fayetteville's unique restaurants, stores and art galleries, as well as bars, theaters and live-music venues. Because of the wide variety of things to do in the area, spending time here is a guaranteed good time for everyone.



From dancing to shooting pool, or boutique shopping to largescale public art installations, there is something for everyone's tastes. Use your smart phone to learn more!

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CLOTHING DESIGNED IN ARKANSAS

OUTDOOR REFRESHMENT AREA

Fayetteville's Outdoor Refreshment Area enables guests 21 years of age and older to carry and consume alcoholic beverages in designated cups while wearing the official wristband on public sidewalks and participating property within the boundary of the district. The Outdoor Refreshment Area is open seven days a week from 10 a.m. to 10 p.m.

Fayetteville, AR Downtown Map

Fayetteville ORA Outdoor Refreshment Area

Experience Fayetteville Visitors Center
Fayetteville info and gifts

- Arsaga's**
Local coffee, fancy toast
8 a.m. - 3 p.m.
- West Mountain Brewing + Tiny Tim's Pizza**
Pizza and craft beer on the square
10 a.m. - 10 p.m.
- Cheers at the OPO**
Southern American Cuisine
10 a.m. - 10 p.m.
- Puritan Coffee + Beer**
Coffee, craft beer, snacks and patio
7:30 a.m. - 11 p.m.
- Hüge's**
Burgers and casual American cuisine
Mon - Sat: 11 a.m. - 10 p.m.
- Brewski's Draft Emporium**
Extensive selection of brews
2 p.m. - 2 a.m.
- Maxine's Tap Room**
Historic bar, modern cocktails
Mon - Sat: 4 p.m. - 2 a.m.
- Commons Bar/Cafe**
Coffee, Snacks, Beer + Wine
12 p.m. - 5 p.m.
- Feed & Folly**
Rooftop bar & restaurant with views.
Mon - Thurs: 11 a.m. - 10 p.m.
Fri - Sat: 11 a.m. - 11 p.m.
- Vault**
Downtown Whiskey Bar
Mon - Thurs: 4 p.m. - 12 a.m.
Fri - Sat: 4 p.m. - 2 a.m., Sat: 12 p.m. - 2 a.m.

Razorback Regional Greenway
A 40-mile primarily off-road paved shared-use trail in Northwest Arkansas.

Please note, the distances shown are skewed to highlight the downtown area.

ORA
OUTDOOR REFRESHMENT AREA
FAYETTEVILLE, AR

Fayetteville's Outdoor Refreshment Area enables guests 21 years of age and older to carry and consume alcoholic beverages in designated cups within the district. The ORA is open everyday from 10 a.m. to 10 p.m.

PARKING, SHUTTLES & RIDESHARE

No on-site vehicle parking is available at the 2022 Walmart UCI Cyclo-cross World Championships venue. Ticket holders have several choices for getting to the event venue at Centennial Park in Fayetteville, Arkansas including complimentary shuttles, rideshare, and mountain biking/hiking experiences along natural surface (mountain bike) trails.

No spectator bicycles will be allowed within the event venue, however complimentary bicycle valet is available for fans that elect to pedal to the venue.

COMPLIMENTARY PARK & SHUTTLE

Ticket holders can select from two complimentary Park and Shuttle locations available in Fayetteville and Northwest Arkansas, with shuttle services running to and from Centennial Park during all 3 days of competition January 28-30 from 8am-5pm.

WASHINGTON CO. FAIRGROUNDS

536 N McConnell Ave., Fayetteville, AR



Centrally located just 4 miles from Centennial Park. Fans staying within the greater Fayetteville area can take advantage of complimentary parking and shuttle services from the Washington Co. Fairgrounds, located just off Interstate 49.

Fans traveling North bound on I-49 should take exit 67A and turn right onto AR-112 and Garland Avenue. Turn right onto W Drake Street and follow event signage to parking.

Fans traveling South bound on I-49 should take exit 67A-B towards AR-112 then keep left before turning right onto AR-112 and Garland Avenue. Turn right onto W Drake Street and follow event signage to parking.

ARVEST BALL PARK

3000 Gene George Blvd., Springdale, AR



Fans staying in the greater Northwest Arkansas area including Springdale, Rogers and Bentonville can elect to take advantage of complimentary parking and shuttle services from Arvest Ball Park – conveniently located along Interstate 49 in Springdale, Arkansas just 15 minutes from the event venue.

Fans traveling South bound on Interstate 49 should take exit 70 towards Don Tyson Parkway. Upon exiting turn left onto Dearing Road, then take a slight right onto Gene George Blvd. and follow event signage to parking.

RIDESHARE AND TAXI SERVICES

Popular Rideshare and Taxi Services are available in Fayetteville and Northwest Arkansas including Lyft and Uber. Fans that elect to utilize rideshare or taxi services are responsible for securing these services on their own, including scheduling drop off and pick up from the event venue. Fans utilizing rideshare services should direct drivers to 500 S. Centennial Park Lane, Fayetteville, AR 72704.

PARK AND PEDAL

3570 W Martin Luther King Jr. Blvd., Fayetteville, AR



From the 62 Event Center parking lot located at the base of Millsap Mountain, spectators have the option to Park and Pedal to Centennial Park along the Fayetteville Traverse, a mountain bike trail that will take you to the top of the mountain where complimentary Bike Valet awaits. While just 2-miles in distance, please note the trails are intermediate in difficulty and could be impacted by weather. If trail conditions are not suitable, cyclists will be directed to Old Farmington Road to follow a paved route up the mountain. Use your smart phone to access the route.

CYCLING AND HIKING FROM FAYETTEVILLE AREA HOTELS

Select Fayetteville area hotels west of Interstate 49 are conveniently located close to the event venue. Fans staying as guest at the following hotels may elect to bicycle or walk to Centennial Park and can reference recommended routes in the links below.



Fans staying west of Interstate 49 along Wedington Avenue at hotels including the Holiday Inn Express, Hilton Garden Inn, Homewood Suites by Hilton, Comfort Inn & Suites, or Avid Hotel can follow this 3-mile route to the event venue each day. With a portion of the route utilizing natural surface trails, a mountain bike is recommended to ride this route to the venue, use your smart phone to access the route.



Fans staying west of Interstate 49 along West Martin Luther King Jr Blvd. at hotels including the Hampton by Hilton, Super 8, Baymont by Wyndham, Regency 7, and Days Inn can follow this ½-mile paved route to bicycle or walk to the event venue each day, use your smart phone to access the route.

Fans that elect to cycle to the venue will be directed to a complimentary bicycle valet prior to entering the main gate.



2022 CYCLO-CROSS
WORLD CHAMPIONSHIPS

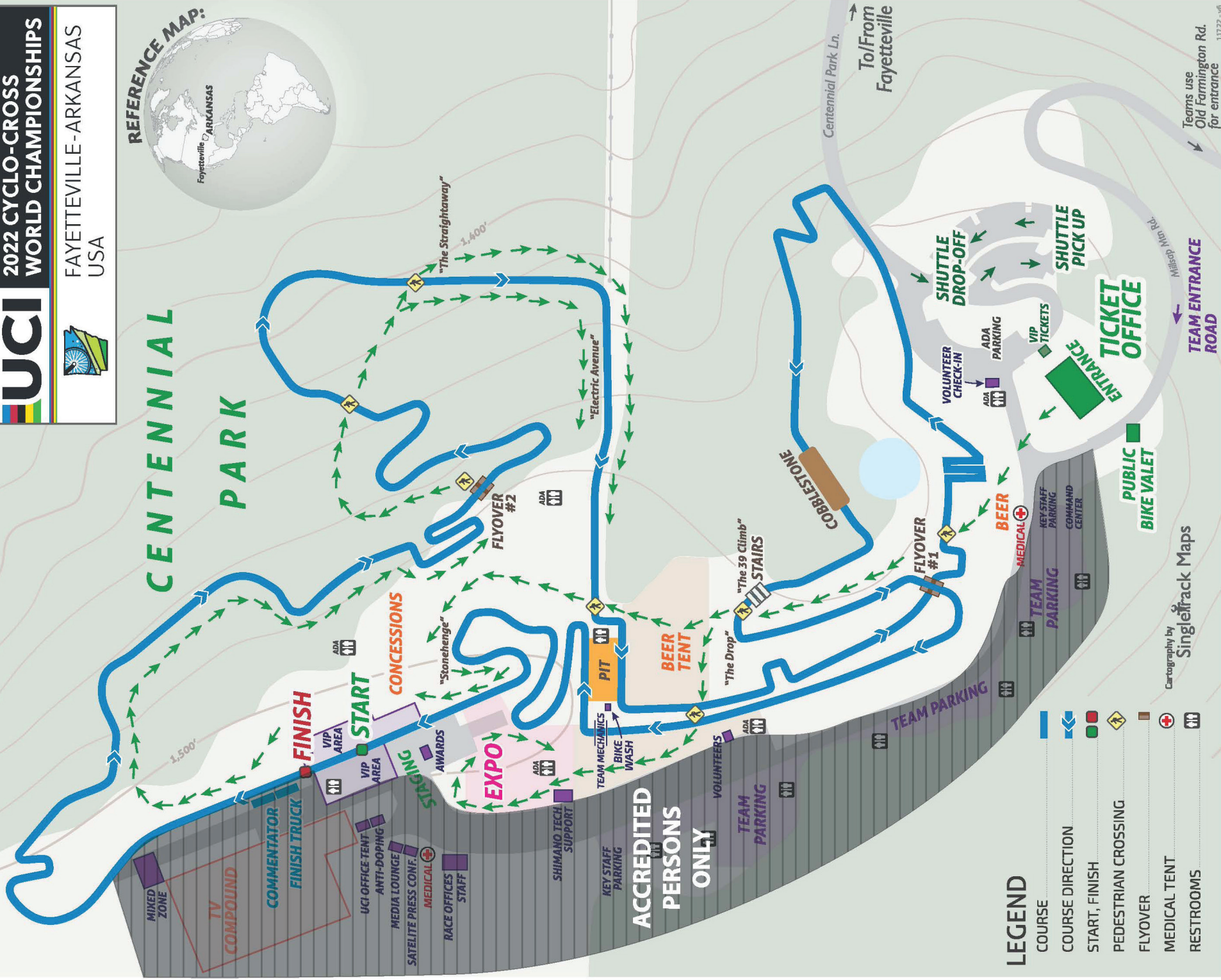


FAYETTEVILLE-ARKANSAS
USA



CENTENNIAL PARK

REFERENCE MAP:
Fayetteville ARKANSAS



- LEGEND**
- COURSE
 - COURSE DIRECTION
 - START, FINISH
 - PEDESTRIAN CROSSING
 - FLYOVER
 - MEDICAL TENT
 - RESTROOMS

Cartography by Singletrack Maps

Teams use Old Farmington Rd. for entrance

RACE SCHEDULES

Thursday, January 27 (Downtown Fayetteville)

5:30 PM - Opening Ceremony
Fayetteville Town Center Plaza, 15 W Mountain Street

Friday, January 28 (Centennial Park)

9:00 AM - Gates Open
12:30 PM - Team Relay

Saturday, January 29 (Centennial Park)

9:00 AM - Gates Open
11:00 AM - UCI Women Junior
1:00 PM - UCI Men Under 23
2:30 PM - UCI Women Elite

Sunday, January 30 (Centennial Park)

9:00 AM - Gates Open
11:00 AM - UCI Men Junior
1:00 PM - UCI Women Under 23
2:30 PM - UCI Men Elite

BROADCAST SCHEDULES

For viewing 2022 Walmart UCI Cyclo-cross World Championships online, please go to our broadcast partner GCN's website at: globalcyclingnetwork.com



or scan with your smartphone.

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RIDE.
THIS IS ARKANSAS.



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Official Medical Partner of the 2022 Walmart UCI Cyclo-cross World Championships

OFFICIAL GEAR

One of the best ways to commemorate your 2022 Walmart UCI Cyclo-cross World Championships is with the Official Merchandising items. Be the envy of your friends back home when you sport exclusive, official gear only available for purchase at the 2022 Walmart UCI Cyclo-cross World Championships. So, stop by the Santini official merchandise tent in the Expo area to purchase your very own UCI World Championships shirts, hats, kits, posters and other items.



Santini





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 www.uci.org

#Fayetteville2022



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